

## **Flychem unveils high-purity encapsulated salicylic acid for pharmaceutical formulations**

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### **Setting a new standard in the personal care and pharmaceutical industry**

Hyderabad-based firm Flychem has announced the launch of the world's most advanced high-purity encapsulated salicylic acid under the brand name KOSAVA. This groundbreaking product was unveiled by Flychem's Managing Director, Dr Krishna Moolagundam, at India's largest cosmetic and home care manufacturing expo, Cosmohome Tech 2024, held in New Delhi on June 26 and 27.

The innovative KOSAVA powered by ProbiCap technology offers unparalleled efficacy and stability, setting a new standard in the personal care and pharmaceutical industry.

By leveraging cutting-edge encapsulation technology, KOSAVA ensures that the active ingredient is delivered in its most potent form, enhancing the effectiveness of personal care formulations and providing superior results for consumers. KOSAVA is available in two variants: KOSAVA 600 (60% Encapsulated Salicylic Acid in Liquid Form) and KOSAVA 700 (70% Encapsulated Salicylic Acid in Powder Form).

Its advanced formulation delivers superior results in treating acne, reducing inflammation, and promoting clearer, healthier skin. It penetrates deeper into the skin, targeting problem areas more effectively than traditional salicylic acid formulations.