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HearClear opens new clinic to extend advanced hearing solutions

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Brand aspires to come up with 12 new clinics in Mumbai over a span of 6-9 months



HearClear, a Delhi-based startup providing advanced hearing care solutions, has launched a new clinic at Hiranandani Estate, Mumbai.

In India, with a population of 1.3 billion, approximately 7% suffer from hearing loss issues. Despite the significant number, less than 0.5% have taken steps to address the hearing impairment issue. Even among those who have addressed the hearing loss issue, it is only 10% that wear two hearing aids.

Looking at the gap in the accessibility of hearing solutions, HearClear works towards alleviating hearing impairment in old age people. In this pursuit, it aims to expand its reach to the target audience by penetrating deeper into the country.

Moreover, it has been seen that the middle class pays attention to hearing issues and is ready to address the problem earlier in life. They have shown a willingness to adopt advanced, innovative technological solutions, and the launch of the clinic in Mumbai was a strategic move to tap the large elderly audience residing in the place.

Highlighting the importance of hearing care among ageing people, the clinic will be offering holistic consulting services to the consumers under the guidance of an expert audiologist. Opening the gateway for regular hearing tests and checkups, the brand provides comprehensive services for reprogramming and finetuning of devices at the facility.

Following the launch of the new clinic, the brand has plans to establish a strong foothold in the market by coming up with 12 more clinics in Mumbai in next 6-9 months.

HearClear specialises in the treatment of auditory impairment while focusing on comprehensive rehabilitation services comprising hearing aid trials, dispensing, speech therapy, and Vestibular rehabilitation. It is proficient at conducting advanced audiological diagnosis entailing PTA, Impedance, OAE, BERA, VNG along with hearing test at home.