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Indiaâ??s first AI-powered solutions to transform sleep health

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Launches two flagship products, Regul8 and Track8 as part of its AI-powered Zense range



Bengaluru-based startup Wakefit.co, India’s largest D2C sleep and home solutions company, has announced the launch of the Wakefit Zense range, India’s first-ever line of artificial intelligence (AI)-powered sleep solutions.

The latest launch includes two groundbreaking products- Regul8 and Track8. Regul8 is India’s first mattress temperature controller, which uses state-of-the-art sleep technology to change and manage the surface temperature of the mattress based on personal preferences, while Track8 is an AI-powered non-wearable (contactless) sleep tracker that gives precise and detailed insights about one’s sleep patterns.

With this new launch, Wakefit.co aims to seamlessly integrate technology into the sleep environment, optimizing sleep quality and sleep health for users.

Commenting on the launch of Wakefit Zense, Ankit Garg, CEO and Co-founder of Wakefit.co, said, "All of us at Wakefit.co have been looking forward to this day, as we set foot into new terrain with an AI-powered range of sleep solutions. The Zense range was a product of a wide gap that we recognised in the Indian market, especially with our Great Indian Sleep Scorecard (GISS) showing Indians’ consistent lack of sleep every year. We are confident that the Zense range will make a significant impact on improving sleep quality across the country.”