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Medtech firm Stryker opens Customer Experience Centre in Gurugram

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Enabling healthcare professionals to experience firsthand the capabilities of Stryker's quality offerings



Stryker, a global leader in medical technologies, has announced the opening of its Customer Experience Centre housed at Stryker's Global Technology Centre (SGTC) in Gurugram.

This state-of-the-art centre is designed to demonstrate Stryker's industry-leading portfolio of medical equipment and offer an interactive environment for customers to experience Stryker's emerging technologies. This centre will provide a seamless and effortless customer experience in showing Stryker's products and how they address caregivers' current challenges.

The centre will showcase ICU beds, emergency transport ambulance cots, surgeon stools and automated external defibrillators (AEDs), and other medical products. It will enable healthcare professionals to experience firsthand the capabilities of Stryker's quality offerings through personalised demonstrations and provide valuable feedback to Stryker's R&D team.

Aman Rishi, vice president and general manager of Stryker in India said, "I am excited about our new Customer Experience Centre as it showcases our acute care and emergency care products that enable an effective care environment and deliver value across the continuum-of-care, helping ensure safety, efficiency and improved outcomes for caregivers and patients. This experience centre also signifies Stryker's commitment to advancing collaboration, innovation and patient care in the Indian healthcare landscape."