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LindstrÃ¶m launches floor MAT rental service for India

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To save cleaning cost, cleaning time, reduce & recycle water



Lindström India, a 100% subsidiary of the Finnish Lindström Oy, a global textile rental company offering workwear and cleanroom services for the healthcare and pharma sectors, has launched the unique floor MAT rental service for India.

All Lindstrom MATs are of very high quality and are extremely durable lasting at least 5X longer than generic competition and are maintained in ways that are sustainable, ensuring reuse, recycle for a longer lifespan. Also, Lindstrom's highly optimised production processes help in saving cost and precious resources by requiring minimal water, chemical and energy needed for cleaning and maintenance of the mats.

Lindstrom's Mat service offers numerous benefits and concrete value propositions depending on customer's segment and specific challenges and use cases. These MATs assist in helping faster evaporation of moisture as well as trap dirt & moisture between the tufts. Their Rubber backing stays put and protects floors, preventing slips and trips while providing great aesthetics.

Gopal Kaushik, Country Manager Marketing & Business Development, Lindström India said "MATS in India are not really looked into seriously, and this is what we wanted to change. On average, 70% of the cleaning costs of premises is spent on the floors and around 80% of the dirt inside premises is carried in through the footsteps. Once set up correctly, our Mat Services enable significant savings in the cleaning, maintenance costs of the premises and also increase their comfort and visual appeal in numerous ways".