Birla Fertility & IVF announces acquisition of ARMC IVF Fertility Chain

08 May 2024 | News

Plans to expand its footprint to 100 clinics with an investment of over Rs 500 crore

Birla Fertility & IVF, one of India's leading IVF networks, a part of the $2.9 billion C K Birla Group, has announced acquisition of ARMC IVF Fertility Centre, marking the network's entry into South India.

Currently, Birla Fertility & IVF operates 30 centres and with this acquisition, it will expand its presence across Kerala, Karnataka, and Tamil Nadu, now operating a total of 37 centres across the country.

The C K Birla Group operates hospitals in Kolkata, Jaipur, Gurugram, and Delhi that are supported by state-of-the-art medical infrastructure and technology. Through Birla Fertility & IVF, in just over three years, the group has established itself as one of India's fastest growing and most trusted fertility care brands.

Speaking on the occasion, Avanti Birla, Founder, Birla Fertility & IVF, C K Birla Healthcare, said, "We have a holistic approach to promote good fertility health and treatment and partner with people on a variety of topics, like fertility preservation, including ovarian tissue freezing for cancer patients. ARMC IVF and its Founder and Medical Director, Dr. K.U. Kunjimoideen, have served the patients in the southern region with the highest level of fertility care, and through this partnership, we will continue to uphold this commitment."

Commenting on this strategic move, Akshat Seth, Vice Chairman, C K Birla Healthcare, said, "We aim to raise awareness and provide reliable fertility treatments, and with this acquisition, we will expand and strengthen our presence in the South, enabling us to address a larger audience and reaffirming our commitment to becoming a leading fertility and IVF provider in India."

Image caption- L-R- Abhishek Aggarwal, Chief Business Officer, Birla Fertility & IVF; Akshat Seth, Vice Chairman, C K Birla Healthcare; Dr K.U. Kunjimoideen- Founder and Medical Director- ARMC IVF