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Saamarthya 2.0 by IIHMR to accelerate growth of healthcare startups

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Jaipur-based IIHMR University has recently launched Saamarthya 2.0, 'An Exclusive Growth Incubation Programme' to support startups in the post-MVP or revenue-generating phase to accelerate their growth trajectory.

The 2nd edition has recognised 15 highly innovative startups marking approximately 114% surge in comparison to Saamarthya Chapter 1. The selected startups will benefit from the financial aid of up to 15 lakhs being provided to them after completion of the incubation programme.

Over 200 aspiring startups from across India applied for the incubation support. The programme attracted a diverse range of applications, including ventures focusing on tech-led innovations in healthcare, SaaS-based solutions for healthcare, AR/VR applications in healthcare, Fintech solutions in healthcare, wearables for mental health and various other domains.

Dr PR Sodani, President, IIHMR University, emphasising the programme's significance in stimulating the next generation of healthcare pioneers shared, "Amidst the dynamic environment, supporting such inventive startups will empower the nation to tackle critical gaps within the healthcare sector. IIHMR has aided 53 new ventures uptil now, reflecting IIHMR University's steady commitment to fostering innovation in the healthcare ecosystem and building stronger grounds for all."

The startups presented a wide array of impactful solutions, from affordable diagnostic services for remote regions of India to cutting-edge AR/VR technology for eye treatments and advanced AI-driven diagnostics in cardiology. There are also notable advancements in devices catering to smart pregnancy care and detecting ear-related problems in children.

During the final pitching round, which spanned four days, a distinguished jury panel rigorously evaluated the startups.