

## United We Care partners with Fortis to innovate mental well-being with AI

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### Introducing 'Adayu Mindfulness'- A new era in comprehensive mental healthcare



United We Care marks a significant milestone in India's mental healthcare landscape by partnering with 'Adayu Mindfulness' of Fortis Healthcare. Through this exclusive partnership both companies will offer comprehensive mental healthcare, featuring an artificial intelligence (AI)-powered holistic Mental Health Solution with world's most advanced virtual psychological first aid, Stella.

This collaboration will leverage the power of artificial intelligence to enhance mental well-being and accessibility of care for individuals everywhere, powering it further by Adayu's trained team of mental health experts to provide holistic care.

This visionary initiative reaffirms Fortis Healthcare's commitment to transformative healthcare solutions and underscores its role as a trailblazer in revolutionising mental healthcare services across India.

As a part of the Fortis National Mental Health programme, Adayu Mindfulness, a Fortis Group Company, has been launched as a dedicated vertical for comprehensive mental healthcare. Adayu is derived from the word 'ayu' which connotes age, representing the meaning 'adding on to life'.

United We Care's innovative AI technology will integrate seamlessly with Adayu's established network of mental health professionals. This powerful combination will offer a comprehensive approach to mental wellness, including AI-powered self-assessment tools; Enhanced access to care; Self-Care Tools; and 24/7 support.