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Varco Leg Care raises over Rs 4.5 Cr in Seed Funding round to grow R&D, marketing

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Companyâ??s valuation has grown by 2x in the past 10 months



New Delhi-based startup Varco Leg Care, the world's first dedicated leg care brand, has raised a cumulative of $ 0.5 Million (over Rs 4.5 Cr) in seed funding, while doubling its valuation within a span of only 10 months. The recently-concluded seed round was led by Sunicon Maiden Fund, an early-stage venture fund curated by Sunicon Ventures.

Varco Leg Care will be utilising the newly-acquired seed capital to strategically bolster capabilities across various fronts, which include enhancing offline touchpoints, advancing research and development (R&D) initiatives, and scaling and optimising marketing efforts.

Additionally, the company would be allocating significant funds and resources in the near future towards enhancing its credibility furthermore with expansion of its existing IP portfolio (4 patents have been filed by Varco till date), as well as publishing its in-house conducted clinical studies' findings in various reputable medical journals.

Since its inception in 2022, Varco has served more than 5 lakh customers, and expanded its presence to 3000+ medical stores across Mumbai, Bengaluru, Delhi, and other Indian cities. Their products have already gained traction in Walmart USA, and are available pan-India at organised retail outlets such as Guardian Pharmacy, Noble Plus, Wellness Forever, and others.