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Healthcare startup Qurex secures over $250k in Pre-Seed Funding Round

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Investment will allow the startup to make a significant impact on the global sexual health market



Qurex, a New Delhi-based healthtech startup dedicated to revolutionising sexual health solutions, has successfully closed a pre-seed funding round, raising over $250,000. The investment, led by 7Square Ventures and PointOne Capital, reflects a strong vote of confidence in Qurex's mission to destigmatise sexual health globally.

Founded by Shailja Mittal and Amit Singhi, Qurex is on a mission to become the dependable solution for sexual health, offering comprehensive solutions for sexual dysfunctions that impact over 200 million people in India and 1.4 billion globally.

With a focus on addressing the psychological facets of sexual health for holistic treatment, Qurex emphasises the importance of personalised care and support, embracing a no quick fix approach.

Qurex's plan revolves around therapy, diet, and exercises backed by highly qualified andrologists and psychiatrists specialised in sexual health, ensuring that individuals receive the most effective solutions for their specific needs. This commitment to sustainably helping people with their in-room performance issues has led to rapid growth, with over a 30% month-over-month revenue increase, underscoring the effectiveness of Qurex's approach and the growing demand for sustainable solutions in the sexual health sector.

The funding will enable Qurex to further expand into new markets and develop its platform to enhance user experience. With plans to introduce new services and technological advancements, Qurex aims to stay at the forefront of health innovation, ensuring that individuals have access to the latest advancements in sexual healthcare.