

Antara Senior Care signs MoU with IIT-D to design innovative mobility-aid solutions for seniors

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Leveraging technology and R&D to co-create innovative relevant solutions

Antara, an integrated service provider for all lifestyle and lifecare solutions for seniors, a part of the \$4 billion Max Group, has signed a Memorandum of Understanding (MoU) with the Indian Institute of Technology Delhi (IIT-D) announcing a collaboration for senior specific offerings.

As per Antara, in recent decades, India has witnessed a notable increase in life expectancy due to improved living conditions and advancements in healthcare. Consequently, the proportion and size of the elderly population have risen steadily. Mobility associated disabilities are almost inevitable after attaining a certain age, followed by hearing and visual impairments.

This partnership will encompass diverse projects, ranging from mobility-assisting physical products to cognitive enhancement games aimed at delaying the onset of dementia.

The collaboration includes knowledge transfer, research consultancy, EDPs, and the sharing of laboratories. It focuses on developing inclusive design solutions to enhance safety, independence, cognition, and communication issues for the geriatric population at large. One such project is designing a walking aid for the elderly.