

## **Fujifilm unveils Echelon Synergy MRI Machine in India**

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### **A game-changer in healthcare technology with unparalleled performance**

Fujifilm India, the leading total healthcare imaging solutions provider, has launched its newest cutting-edge Echelon Synergy MRI Machine at its CT & MRI User Conclave held at Hotel Novotel, Mumbai on 2nd and 3rd March 2024.

Organised by Fujifilm India, the CT & MRI User Conclave is an industry meet exploring the future of Computed Tomography (CT) and Magnetic Resonance Imaging (MRI) technologies, nurturing excellence in the radiology field. The latest advancement was unveiled in the presence of Chander Shekhar Sibal, Vice President and HOD, Healthcare Business, Fujifilm India and Shunsuke Honda, Business Advisor Healthcare Business, Fujifilm India.

Fujifilm's next generation 1.5T magnetic resonance imaging (MRI) system, Echelon Synergy, marks a significant leap forward in healthcare technology. Engineered for unparalleled performance and affordability, the system features sitting flexibility, low power consumption and ultra-fast exam times, all contributing to a remarkably low total cost of ownership.

With Echelon Synergy, Fujifilm's Deep Learning Reconstruction (powered by Artificial Intelligence) delivers noise reduction with exceptional image quality, resulting in a 50 percent scan time reduction compared to previous-generation MRI systems.