

## **Lupin, American College of Cardiology introduce digital therapeutics certificate for cardiologists in India**

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**Ensuring top-notch care and enhancing outcomes, all from the convenience of patients' homes**



Lupin Digital Health, India's first evidence-based cardiology Digital Therapeutics (DTx) platform and the American College of Cardiology (ACC), the global scientific leader in the practice of Cardiology, have announced the introduction of the world's first-ever Digital Therapeutics Certificate for Cardiologists. This unveiling took place during the Platinum Jubilee celebration event of the Cardiology Society of India (CSI) in Kolkata.

In a bid to encourage the integration of cutting-edge digital solutions in cardiology, ACC will grant 'Digital Pioneer' certificates to cardiologists who adopt Remote Cardiac Rehab and Digital Heart Failure clinic solutions, acknowledging their commitment to innovation and patient-centered healthcare. This collaboration is crucial in ensuring top-notch care and enhancing outcomes, all from the convenience of patients' homes.

Sidharth Srinivasan, CEO, Lupin Digital Health said, "The collaboration with the American College of Cardiology marks a transformative milestone in remote cardiac rehabilitation. A growing number of doctors and cardiac institutes are acknowledging Remote Cardiac Rehab as a foundational pillar in making cardiac care more accessible. We are sure that this initiative will further encourage the healthcare fraternity to better understand and utilize technology-led Cardiac Rehab."

Lyfe, developed by Lupin Digital Health, is India's first clinically proven remote cardiac rehabilitation programme. Addressing the under-utilisation of cardiac rehabilitation, Lyfe is trusted by over 450 cardiologists with patients across 250 towns and cities in India. The programme has demonstrated its effectiveness in enhancing heart health and improving the quality of life for cardiovascular patients.