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Cactus Communications partners with Society of Cell Biology

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Equipping the Cell Biology academic community with the necessary tools and knowledge for success



Cactus Communications, a company specialising in science communication and technology, has joined forces with the Indian Society of Cell Biology. This two years partnership aims to enhance academic growth and offer training support to students, postdocs, and researchers in various life sciences fields, highlighting a step forward in academic development.

The 46th All India Cell Biology Conference (AICBC2024), recently organised by the Advanced Centre for Treatment, Research, and Education in Cancer (ACTREC), Tata Memorial Centre. It was a key event for promoting collaboration and sharing knowledge in the field.

Complementing this, Cactus Communications also conducted two webinars in partnership with the Society: 'Writing and structuring your manuscript to make it publish-worthy' and 'The power of conferences, networking, and social media in academia'. These webinars, designed for Ph.D. students and postdocs, focused on manuscript writing and effective networking skills in academia.

Abhishek Goel, Co-Founder & CEO of Cactus Communications shared, “Collaborating with the Indian Society of Cell Biology enables us to connect with a diverse spectrum of students, postdocs, and researchers, empowering them through upskilling programmes and offering comprehensive service solutions”

Dr Pritha Ray, Principal Investigator, ACTREC and Vice President, Indian Society of Cell Biology commented, “Working with Cactus Communications gives our participants access to important resources and insights. The insightful webinars not only enriched our academic community but also created opportunities for new collaborations and skill building.”