

## CitiusTech appoints Sudhir Kesavan as Chief Operating Officer

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Spearheaded digital transformation initiatives for numerous enterprises across the US and Europe



CitiusTech, a leading provider of healthcare technology services, solutions, and platforms, has announced the appointment of Sudhir Kesavan as its Chief Operating Officer (COO).

In his new role, Kesavan will be instrumental in steering CitiusTech towards the execution of its strategic vision and ensuring unparalleled service delivery excellence.

As Chief Operating Officer, Kesavan will assume responsibility for leading CitiusTech's global delivery organisation. This will encompass enhancing practice capability, service delivery maturity, market innovation to drive profitable business growth by collaborating across practices, markets, delivery, and functions.

His leadership will be instrumental in ensuring that CitiusTech continues to empower healthcare and life sciences companies with next-gen technologies and solutions.

Kesavan brings a wealth of experience to his new role, having spearheaded digital transformation initiatives for numerous enterprises across the US and Europe. His work involves customer-centric design exploration, resulting in innovative digital products. Sudhir is known for his consultative approach and collaboration with clients. He has successfully facilitated insideout and outside-in transformations, optimising technology operations and promoting customer-driven business models for clients. Prior to CitiusTech, Kesavan served as Partner, Advisory - Cloud Transformation, responsible for PwC India's cloud business. He also has a rich experience working for large scale IT companies like Wipro and Tata Consultancy Services.