

## **Progenesis marks Indian entry with state-of-the-art genetic lab and AI centre**

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### **Introduced the first online medical portal for Preimplantation Genetic Testing**

In a groundbreaking move, Progenesis, a renowned global genetic testing brand headquartered in the US, has officially entered the Indian market with the inauguration of its first Genetic Laboratory in New Delhi and an artificial intelligence (AI) & Bioinformatics Data Centre in Chennai.

Progenesis is globally acclaimed for its revolutionary genetic testing solutions, particularly in the realm of In Vitro Fertilisation (IVF) treatment. The brand's commitment to advancing reproductive genetics in India is evident through its introduction of cutting-edge technology, unmatched accuracy, and customer-centric services.

Dr Nabil Arrach, Founder & CEO of Progenesis, expressed his enthusiasm at the launch, stating, "We are thrilled to bring Progenesis to India, a land of immense opportunity and possibilities. While our first laboratory is in Delhi, our goal is to establish a diverse market presence, reaching Tier 2 and 3 markets across the country."

As a tech-strong lab testing brand, Progenesis aims to raise awareness about genetic diseases and disorders in India. Leveraging advanced technologies, including Artificial Intelligence, the brand promises non-invasive and precise genetic testing results. In a move towards digital innovation, Progenesis has introduced the first online medical portal for Preimplantation Genetic Testing, streamlining the testing process for convenience and accessibility.