

## Health tech startup Clirnet announces global expansion

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### Targets to enroll 1 million+ healthcare professionals worldwide



Mumbai-based startup Clirnet a digital health-tech platform for healthcare professionals (HCPs) used by over 40% of doctors in India, has announced a momentous milestone in its mission to empower HCPs worldwide.

With an unwavering commitment to enhancing the quality of healthcare and promoting clinical experience sharing, Clirnet is extending its reach beyond borders to revolutionise healthcare practices on a global scale.

The company is expanding to the markets such as South-East Asia, Middle East, Africa, CIS, and Europe. This remarkable adoption rate is backed by a 200% annual growth in active users and a 35% increase in daily engagement metrics.

With this expansion, the company is targeting 1 million+ healthcare professionals worldwide. The platform activities led by eminent institutions and spanning a multitude of specialties, have garnered active participation from lakhs of HCPs, establishing Clirnet as a premier hub for knowledge dissemination and professional collaboration.

Clirnet's MedWiki® platform, fueled by cutting-edge AI-driven technologies, represents a groundbreaking approach to the curation and distribution of UGC. This repository of knowledge features over 500,000 multimedia medical articles, becoming a cornerstone for doctors worldwide seeking concise, up-to-date, specialty-specific scientific discourse. Furthermore, an empirical study by esteemed researchers from IIM-Bangalore & HEC-Paris has substantiated Clirnet's tangible impact on the clinical decision-making process for an overwhelming 89% of its doctor members.