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Gurugram-based healthcare startup Curelo raises funding worth $100k from IIM Ahmedabad

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Curelo has partnered with 1350+ labs, processed 125,000+ orders, achieving Rs 55 lakh monthly with 30% month-on-month growth



Gurugram-based healthcare startup Curelo, founded in 2022 by Dr Arpit Jayswal, which enables patients to book at-home blood sample collection and receive timely blood reports from any labs of their preference, has raised $100k from the Indian Institute of Management (IIM) Ahmedabad's CIIE.CO. IIM Ahmedabad's CIIE.CO is the Innovation Continuum that studies, educates, incubates, accelerates and invests in early stage technology startups.

The platform is powered by a fleet of phlebotomists that can collect samples within 60 minutes of booking and deliver them to the selected lab. Patients can also discover a lab on the platform based on test availability, pricing, and turnaround time.

In the last 10 months of operations, Curelo has partnered with 1350+ labs, processed over 125,000 orders, and is currently generating a monthly run rate of Rs 55 lakh at a month on month growth of 30%. Curelo also aims to expand its footprint in radiology and blood bank aggregators in the near future.