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Kenko Health & Tata 1mg make healthcare delivery more accessible and affordable

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To enhance healthcare accessibility, affordability, and overall well-being

Mumbai-based Kenko Health, a health financing startup, has taken a significant stride in the healthcare industry by announcing its strategic partnership with Tata 1mg. This partnership aims to revolutionise healthcare accessibility and affordability for millions of people across India, ensuring faster and seamless healthcare delivery services that will cover a wide range of 20,000+ postal codes.

With an ever-growing demand for accessible and cost-effective healthcare essentials, the alliance between Kenko Health and Tata 1mg comes at a crucial time. Through this dynamic partnership, Kenko Health is all set to extend its reach and cater to its valued customers by offering an extensive range of essential medical products, wellness items, and cutting-edge healthcare devices from Shoho - The Kenko Store.

Leveraging Tata 1mg's vast supply chain, covering over 20,000+ postal codes, Kenko will ensure efficient and timely delivery, resulting in a highly satisfying experience for its customers.

On this occasion, Nikhil Behera, Head - Business Operations, Kenko Health said, "By leveraging Kenko Health's expertise in the healthcare industry and combining it with Tata 1mg's extensive delivery network covering 20,000+ postal codes, we are confident that we can efficiently cater to the needs of our customers seamlessly."

About the collaboration, Ambareesh Mandelia, SVP and Head of Corporate Health & Wellness, Tata 1mg, stated, “By leveraging the strengths and USPs of both companies, we aim to enhance healthcare accessibility, affordability, and overall well-being for millions of individuals and families alike."