



## Tarundeep Singh Rana joins Zydus Healthcare as Chief Marketing Officer

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**Rana was earlier with Sun Pharma Consumer Healthcare for 6 years as Head of Marketing & eCommerce**

Former Sun Pharma Consumer Healthcare senior executive Tarundeep Singh Rana has joined Zydus Healthcare Limited as the Chief Marketing Officer. He was with Sun Consumer Healthcare (CHC) for 6 years as Head Marketing and eCommerce.

Prior to Sun CHC, Rana was with Dr. Reddy's Laboratories as Director – OTC for Emerging Markets.

He has over 23 years of experience in leading big global brands as well as establishing new brands in the consumer healthcare domain across India and emerging markets.

Through the years, he has championed initiatives across multi-category, multi-channel environments (especially Healthcare, Personal Care and Modern Trade), resulting in accelerated revenue growth and enhanced profitability.

With a track record of delivering long term sustainable growth, Rana offers an ideal mix of strong strategic thinking combined with unique ability to manage short term goals.

