

## EssilorLuxottica & Aravind Eye Hospital launch Myopia Excellence Centre in Chennai

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## A significant step towards battling the global myopia crisis



French firm EssilorLuxottica, global leader in the design, manufacture and distribution of ophthalmic lenses, frames and sunglasses, and Aravind Eye Hospital, a prominent network of eye hospitals, have announced the launch of the Myopia Excellence Centre in Chennai. The Myopia Excellence Centre aims to address the growing concerns surrounding myopia and revolutionise its management amongst affected children.

The prevalence of myopia continues to rise at an alarming rate, and projections indicate that 50% of the world's population will be myopic by 2050. Leveraging the efficiency of Stellest, the Myopia Excellence Centre created by EssilorLuxottica and Aravind Eye Hospital aims to revolutionise the early detection and treatment of myopia in children, by integrating cutting-edge lens technologies with the highest standard of patient care.

Unlike conventional setups, this specialised facility is designed to provide a holistic approach to pediatric myopia management, incorporating various essential components under one roof.

The Myopia Excellence Centre will be supported by a team of renowned ophthalmologists and optometrists dedicated to myopia management via detection, education, counselling, dispensing and follow up. This multidisciplinary team will collaborate closely with patients to provide tailored treatment plans, monitor myopia progression, and offer innovative solutions to slow down its advancement. The centre will also play a crucial role in advancing myopia research, publication of scientific papers, and collaboration with leading academic institutions and industry partners.