

Immersive Labz raises Pre Series A funding round of \$1 M

27 July 2023 | News

Immersive Labz has solved a very critical need for both science education and medical education stream



Immersive Labz has raised its Pre Series A funding round of \$1 million from ah! Ventures Angel Platform, Hyderabad Angels and with participation from the existing investors such as Marwari Catalysts, Hem Angels, Cognify and Others.

Pune-based startup Immersive Labz (Immersivision Technologies Pvt Ltd) is a deep-tech company founded by the alumni of Indian Institute of Technology (IIT), Indian Institute of Management (IIM), and Delhi College of Engineering (DCE). This company was founded to bring transformation in practical science education by providing unique and innovative learning solutions powered with advanced technologies.

They have built two innovative products – SimuLab (A 3D Virtual Science Lab) and Cadaviz (India's First Virtual Human Dissection Table) that have created ripples in the market for their excellent facets and capabilities.

Immersive Labz has successfully sold its products to some of the large medical education and coaching institutes in the country. The company has a strong order pipeline and expects to revolutionise medical education in the country with its state of the art proprietary virtual human dissection table.

Amresh Sharma, Co-Founder said that, "This funding round will ensure that we are able to scale up and deliver the products to a much larger audience. We have large number of enquiries for our solutions and expect to grow significantly from hereon using the capital raised in this round."