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Startup20 & Jagriti Foundation unite to launch â??Global Yatraâ??, to promote entrepreneurship

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To highlight Indian innovation while promoting inclusive entrepreneurship, unlocking the potential of cross-border partnerships



Startup20 Engagement Group, under India's G20 presidency, has taken another transformative leap towards revolutionising entrepreneurship across India by collaborating with Jagriti Foundation, a renowned non-profit organisation dedicated to fostering robust entrepreneurship ecosystems in Tier 2/3 cities in India.

This strategic partnership is poised to reshape the region's entrepreneurial landscape significantly. The Jagriti-Startup20-G20 Yatra 2023 - a one-of-a-kind event, was launched on 20th July at the premises of Atal Innovation Mission NITI Aayog.

It is set to be one of the world’s largest entrepreneurship journeys ever undertaken, with a diverse cohort of 350 Indian participants and 70 foreign delegates from G20 countries. This diverse group of entrepreneurs, innovators, and change-makers will come together to exchange ideas, forge partnerships, and create solutions for some of the most pressing challenges faced by our societies over a 14-day national train journey.

The journey will start from Mumbai on 28th October 2023 and end on 10th November 2023. Within these 14 days, it will span across four mega events hosted in prominent Indian cities, including Bangalore, Vizag, Varanasi, Deoria, Delhi and Ahmedabad among others. Each location has been carefully chosen to showcase India's vibrant entrepreneurial landscape and cultural diversity.