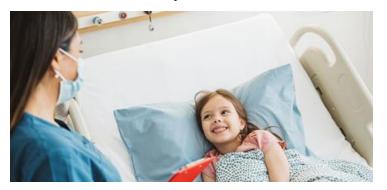


Apollo launches new brand to redefine paediatric healthcare in India

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Advanced treatment facility for Paediatric and Neonatal Intensive Care



Building on its 40-year legacy of clinical excellence, Apollo, the world's largest vertically integrated healthcare provider, has announced the launch of Apollo Children's - India's largest, dedicated and most comprehensive network for Paediatric care.

With a wide network of 40+ hospitals, 900 + dedicated beds for paediatric care, 400+ specialised peadiatricians providing services across 25+ specialised paediatric care specialities.

Apollo Children's will offer specialised interventions for complex medical and surgical pediatric conditions, including congenital disorders, gastrointestinal and liver disorders, neurodevelopmental disorders, cardiac conditions, renal disease, oncology, and liver transplants.

Dr Anupam Sibal, Group Medical Director & Senior Pediatric Gastroenterologist, Apollo Hospitals said "Apollo Indraprastha Delhi was the first hospital in India to perform a first successful paediatric liver transplant in 1998. Since then, over 500 paediatric liver transplants have been performed. Highly complicated pediatric robotic, paediatric and neonatal cardiac surgeries, bone marrow transplants, kidney transplants are performed with outcomes comparable to the best published international outcomes. Now, with the launch of Apollo Children's, we are confident that we shall make a profound impact on the way holistic neonatal, paediatric and adolescent care is delivered in the country."