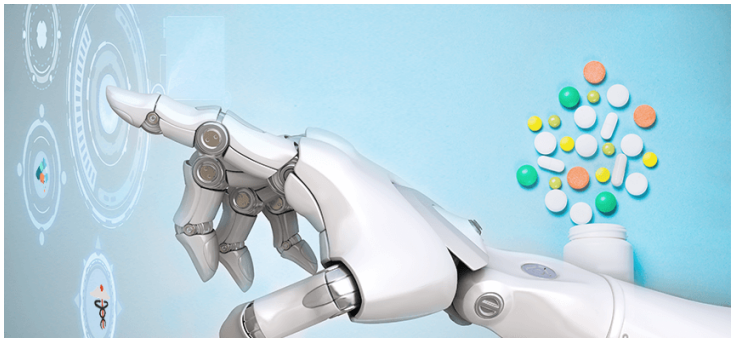
BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Pharmarack partners with Quantiphi and Snowflake to revolutionise India's pharma industry with AI

15 June 2023 | News

Revolutionising any industry requires a convergence of data, product and technology



US-based Quantiphi, an artificial intelligence (AI)-first digital engineering company, has partnered with Mumbai-based startup Pharmarack, and Snowflake, a Data Cloud company based in the US.

This partnership will revolutionise Pharmarack's digital infrastructure with Snowflake's single, integrated platform to facilitate advanced analytics, and seamless downstream integration for faster decision-making and AI-driven innovation.

With its strong capabilities in data warehousing, data lakes, and AI/ML, Snowflake will empower Pharmarack to unlock a new era of speed, flexibility, and simplicity. By leveraging the power of Snowflake, Pharmarack will gain a competitive edge in making swift, informed decisions, leading to superior outcomes for its valued customers.

The alliance between Quantiphi, Snowflake, and Pharmarack is set to pave the way for a new era of innovation and customer-centric excellence in the Indian pharmaceutical industry. This partnership underscores the importance of harnessing new-age technologies to revolutionise the way we serve customers and drive meaningful outcomes.