

Mumbai-based startup Clirnet revolutionises healthcare with new digital platform

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DocTube™ hosts over 10,000 medical videos created by more than 3,000 verified doctors

Clirnet, a Mumbai-based startup, has announced the launch of DocTube, a revolutionary video first, free to public health content platform aimed at providing trustworthy medical information to the citizens of India and improving patient health outcomes.

It is India's own largest repository of multi-lingual healthcare information made "By Doctors, For People" that is deeply relevant to the demographics and the huge diversity of the people of India.

DocTube™ is a game-changer in the healthcare industry, hosting over 10,000 medical videos created by more than 3,000 verified doctors. The platform already covers over 1,000 therapeutic medical conditions, with over 80% of the videos in Indian vernacular languages, catering to the diverse linguistic needs of the Indian population. The intent is to take this to 50,000 plus videos by next year covering all major regions and languages of India.

Padma Bhushan recipient, world renowned cardiologist, and Chairman of Narayana Health, Dr Devi Shetty (right in the image) launched Doctube as the Guest of Honour. Dr Shetty shared his views on "Dissociating Healthcare from Affluence," highlighting the importance of accessible and affordable healthcare for all.

Through DocTube™, verified doctors can create and share a wide range of content, including videos, presentations, and demonstrations. The platform covers various health-related topics, such as treatment options, medical procedures, lifestyle changes, and advancements in technology.