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Omron Healthcare to launch manufacturing facility in Chennai

05 June 2023 | News

To accelerate penetration of blood pressure monitoring in India



Japanese firm Omron Healthcare has announced a plan to establish a manufacturing factory at ORIGINS by Mahindra, Chennai, in Tamil Nadu. The factory will begin manufacturing blood pressure monitors in March 2025.

Prior to this, the company signed a memorandum on the establishment of the factory in the presence of M.K. Stalin, Chief Minister of the Tamil Nadu State Government.

In India, an average GDP annual growth rate is expected to be around 6% until 2030 and the population is expected to reach 1.66 billion in 2050. Owing to the accelerating economic growth and acute population growth, India has now seen a rise in the number of lifestyle disease patients. Among these types of diseases, hypertension is one of the most common causes of cerebro-cardiovascular diseases such as stroke and heart failure.

Regular blood pressure monitoring at home is considered to be essential in hypertensive management. However, the penetration rate of blood pressure monitors in India remains low at around 2%.

The establishment of the manufacturing factory and the steady distribution structure are the company's efforts to deliver blood pressure monitors to as many people as possible.