

## **Pfizer & Apollo launch Centre of Excellence for adult vaccination in Hyderabad**

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**To support and educate patients on the long-term benefits of vaccination for a wide range of diseases**

Pfizer India, in collaboration with Apollo Hospital, has launched a Centre of Excellence (CoE) for adult vaccination in Hyderabad. The CoE instituted at Apollo Hospital, Hyderabad is established with an objective to increase the adoption of adult vaccination by creating an end-to-end ecosystem within the hospital to protect patients against vaccine-preventable diseases (VPDs).

The CoE will aid in countering barriers in adult vaccination by empowering healthcare professionals (HCPs) and patients about the long-lasting benefits of vaccination for individuals, especially those with comorbidities, advanced age, occupational hazards, and lifestyle-related disorders.

It will ensure to prioritise vaccination efforts for those who are at higher risk of contracting the diseases. The centre will immunise against various vaccine-preventable diseases such as Pneumococcal disease, Hepatitis A and B, Human Papilloma Virus (HPV), Influenza, and more.

Dr Santosh Taur, Director of Medical Affairs, Vaccines & Digital at Pfizer, said, "The Centre of Excellence at Apollo Hospital will be instrumental to drive the conversations on the benefits of adult vaccination among HCPs for various respiratory illnesses such as pneumococcal disease and others."