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Pristyn Care forays into hair transplant surgeries in India

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Begins operations in five Indian cities and aims to expand its services to a total of 10 cities by the end of 2023



Gurugram-based startup Pristyn Care has announced the expansion of its aesthetic surgery offerings to include hair transplant procedures. With a strong commitment towards excellence in healthcare, Pristyn Care aims to bring hair transplant solutions to individuals seeking effective hair restoration.

As of now, Pristyn Care is providing hair transplant, beard transplant and eyebrow transplant services across five cities in India. These include Delhi NCR, Mumbai, Chennai, Bengaluru and Hyderabad. After witnessing a successful pilot phase in the past 6 months it aims to expand its services to five more cities by the end of 2023.

Dr Vaibhav Kapoor, Co-Founder Pristyn Care, said, “There is a growing trend among individuals, particularly men aged 25 to 40, who seek medical interventions to address hair loss and baldness. We are planning to expand our services to cities such as Pune, Jaipur, Chandigarh, Kochi and Ahmedabad by the end of this year.”

According to a report by Custom Market Insights, the hair transplant market size in India was estimated at $180 million in 2021 and is anticipated to reach around $560 million by 2030, growing at a CAGR of roughly 12% between 2022 and 2030. The company’s entry into this segment is a natural progression of the company's vision to provide comprehensive healthcare services that are patient-centric, accessible, cost-effective and technologically advanced. Pristyn Care will be providing two types of hair transplant treatments to its patients including Follicular Unit Extraction (FUE) and Direct Hair Implantation (DHI).