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IIM Lucknow launches new executive programme in healthcare management

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To provide deeper understanding of healthcare dynamics and leadership



In a bid to equip mid to senior professionals in healthcare and allied industries to take on the global healthcare boom since the onset of the COVID-19 pandemic, the Indian Institute of Management Lucknow (IIM Lucknow), has partnered with Emeritus, a global leader in accessible and affordable high-quality education, to introduce a new Executive Programme in Healthcare Management.

This first-of-its-kind 11-month programme is designed to foster an interdisciplinary approach to healthcare management and nurture professionals in managerial leadership.

Commencing on June 30, 2023, this high-impact programme has been meticulously designed for executives, healthcare practitioners, entrepreneurs, business owners, and consultants. The programme’s key takeaways for its participants include exposure to healthcare dynamics, resilient leadership management and organisational development to enable cultural advantage, as well as agility and collaboration skills within healthcare systems to accelerate growth.

It will also help participants delve into healthcare supply chain, value chain, financial and marketing management, advance strategic and leadership acumen, as well as apply digital, analytics and design thinking into healthcare.

With the National Skill Development Corporation estimating over 500,000 new jobs to come up annually in India's thriving healthcare industry post-pandemic, the programme is strategically designed to empower mid to senior professionals to upskill and enhance their contemporary management skills, enabling them to elevate their critical thinking and decision-making abilities while ascending to executive leadership positions.