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CSC signs MoU with Medikabazaar to strengthen healthcare delivery in rural India

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MedikaBazaar will extend its entire medical product catalogue and financing and training support to CSCs



Common Services Centers (CSCs), under the Ministry of Electronics & IT, has partnered with Mumbai-based startup Medikabazaar to strengthen healthcare through availability of medical supplies and equipment in smaller towns and rural India.

As per the Memorandum of Understanding (MoU), Medikabazaar will extend its entire medical product catalogue and financing support to CSC to enable better healthcare delivery for citizens in rural India. Medikabazaar will also train the VLEs (Village Level Entreprenuers), who run the CSCs, for developing and establishing online B2B medical supply business.

The collaboration will benefit thousands of small towns and villages by providing simpler and faster access to a wide range of medical supplies and equipment in Tier 3 & 4 cities, apart from remote areas.

Medikabazaar will train these CSCs on the various aspects of running an online business for medical supplies in the assigned geographies, enable them to transition B2B healthcare online in rural India, offering end-to-end support during this journey by overcoming challenges such as absence of supply chain networks, last mile delivery issues, lack of market linkages and providing easy access to financing support. Medikabazaar will establish sourcing, fulfillment, and last-mile delivery of medical supplies to CSCs.