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Health-tech platform THB onboards former McKinsey Partner Dr Chirag Adatia as CEO

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Contributing to the expansion of THB as one of the worldâ??s fastest and largest healthcare data analytics firms



THB, a leading Enterprise Healthcare SaaS company, has appointed Dr Chirag Adatia as the Chief Executive Officer (CEO) of India and South Asia. Akansh Khurana, Co-Founder of THB, has been appointed as the Managing Director (MD) and Group CEO.

Dr Adatia, a doctor by education, joins THB from McKinsey, where he has spent over 15 years helping healthcare enterprises across topics, with a specific focus on growth and digital transformation.

As a Partner at McKinsey, he handled the Digital Health and Sales & Marketing practice for healthcare, pharmaceuticals, and med-tech across Asian markets.

As India CEO, Dr Adatia would be responsible for scaling the core business to its next orbit and establishing THB as the preferred revenue acceleration technology partner for leading healthcare enterprises across the country.