

## Siemens Healthineers and nasscom to boost India's healthcare through digital innovation

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Announce startup accelerator programme to nurture and advance innovation in the healthcare sector

Siemens Healthineers has annouced a Startup Accelerator Programme in partnership with nasscomCenter of Excellence (CoE) that aligns with the company's commitment towards the burgeoning Indian startup ecosystem.

This partnership will emphasise on creating and nurturing innovation towards advancing healthcare in India. Healthcare startups will greatly benefit from the programme by leveraging the technical and business mentorship opportunities offered jointly by Siemens Healthineers and nasscom CoE to gain visibility on the global stage too.

The accelerator programme will focus on six major domains that is access to care, networked care & digitally enabled services, radiology imaging, in-vitro diagnostics, advanced image guided therapy to improve care in cardiology, neurology, oncology, and infectious diseases.

Through this programme, Siemens Healthineers in India will engage with the startup ecosystem and selected startups will have the opportunity to collaborate with Siemens Healthineers businesses to get access to global markets and access to Siemens Healthineers software platforms, equipment, and data based on the requirement of the collaboration. Startups that are part of the programme will have the opportunity to participate in demo days organised by Siemens Healthineers and nasscom CoE at a global level.

Siemens Healthineers, as part of the accelerator programme has partnered with startups, Tagbox and Imaginate, in complementary areas to optimise healthcare delivery and explore immersive technologies for marketing, training, and education.

Image caption- Left - Dileep Mangsuli, Head of Siemens Healthineers Development Center, Peter Schardt, Chief Technology Officer, Siemens Healthineers, and Right - Sanjeev Malhotra-CEO, Nasscom CoE AI IOT