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HealthPlix raises $22 M in Series C funding to enhance technology stack

15 March 2023 | News

Aiming to cater to 200-250 million more patient lives in an 18-month time frame



Bengaluru-based startup HealthPlix Technologies has announced the closure of $22 million funding in Series C led by Avataar Venture Partners, SIG Venture Capital and existing investors.

The funding round marks the first health-tech growth stage investment done by venture capitalists in 2023. The proceeds from this round of funding will be used to ramp up doctor first product innovation, enhance the technology stack and scale user acquisition efforts.

A significant percentage of the Indian population suffers from chronic diseases and several health-tech startups have emerged to serve their needs. Leading the health-tech segment, HealthPlix's unique approach puts doctors first and solves for their pain points.

The startup currently empowers 10K+ doctors who treat 2.5 percent of the entire Indian population and is advancing national health missions, such as Ayushman Bharat Digital Mission (ABDM). By 2024, the rapidly growing doctor base on Healthplix will include 25K+ doctors treating 15 percent of the entire population.

In 2022, HealthPlix had secured $2 million in debt funding from Blacksoil Ventures.