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Orbis announces 3-year partnership with HOYA Vision Care to fight avoidable blindness globally

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Another step in the direction of closing the vision health gap



Eye care nonprofit organisation Orbis International has announced a renewed partnership with Vision Care company HOYA, which will commit its support over the next three years to improve health through vision for all.

The support will focus on helping school children get access to eye care in low- to middle-income countries and on training eye care professionals around the world through Cybersight, Orbis's award-winning telemedicine and e-learning platform.

Over the next three years, HOYA's generous contribution will enable Orbis to screen more than 500,000 children and provide more than 15,000 eyeglasses as part of the REACH (Refractive Error Among Children) programme in India. REACH aims to reduce visual impairment due to uncorrected refractive error (a vision problem that makes it hard to see clearly) among school-going children and provide a sustainable and scalable solution to a shortage of care for this issue. Orbis develops teams of ophthalmic personnel and supports them with digital and clinical equipment to perform screenings and provide spectacles. The teams also provide referrals for children who require further examination and treatment to an Orbis partner hospital or to the nearest Vision Centre.

HOYA Vision Care will also work with Orbis to support Vision Centres in India, which make eye care accessible in rural communities. HOYA's support will directly impact four Vision Centres and the three partner hospitals associated with them and intends to support further expansion of Vision Centers in the future.