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Pharmacy Bazar to open 500 digital and offline retail pharmacy outlets

09 February 2023 | News

Providing doorstep delivery of prescription and OTC pharmacy products and medicines



Pharmacy Bazar intends to open 300 omnichannel digital franchisees and 200 retail offline omnichannel retail pharmacy stores in India by the end of FY 24-25. Pharmacy bazar, a web-based online medical store, has begun to grow into the offline

channel via franchise stores. The company is the operator of Omnichannel Retail Pharmacy Stores in West Bengal.

Also, the organisation has partnered with UCO Bank to provide exclusive financial assistance to Pharmacy Bazar franchise owners under the CGTMSE (Credit Guarantee Fund for Micro & Small Enterprises) & Mudra Loan Scheme set up by the government of up to Rs 20 lakh.

Speaking on this, Tapas Kumar Biswas, Director of Pharmacy Bazar, said, “Pharmacy Bazar provides franchisee locations for both retail and online pharmacies. The business offers aid with choosing the best location for the shop, with staff and franchisee store operations training, and with the operating procedure and audit support. Because it has the best pharmaceutical franchisees in India, Pharmacy Bazar is usually a profitable business venture. Pharmacy Bazar delivers profitable long-term business ventures and high-margin pharmaceutical products.”

Pharmacy Bazaar has operated a Pharmacy Retail Chain in India since 1992. The online store and healthcare apps (Android & iOS) of Pharmacy Bazar are two main brands created by Krishma Exports, having more than three lakh users.

The brand, owned by Bengaluru-based Krishma Exports, uses Shiprocket and Thyrocare to power its delivery across all of India and its diagnostic services, respectively.