

Bengaluru-based startup Orange Health strengthens leadership team for further growth

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These crucial additions come at a time when most startups are optimising workforce to save cost



Orange Health, a Bengaluru-based health-tech startup, has strengthened its leadership team with the joining of five key executives as it prepares for the next phase of growth.

With the onboarding of these five experienced executives, the leadership heft of Orange Health got further widened and is a vindication of Orange Health's growth story. These crucial additions come at a time when many start-ups are shying away from adding headcount and undertaking cost optimisation measures by rightsizing employee pyramid.

One of the recent additions to Orange Health's team is Bhargav who has been appointed as Head of Marketing. An IIM Ahmedabad alumnus, Bhargav has served ecommerce giant, Flipkart and global confectionery brand, Cadbury across sales, branding, & marketing domains before joining Orange Health.

An alumnus of VIT, Vellore & NMIMS, Mumbai; Anmol Bajaj has joined the Orange Health leadership team as Head, Partnerships & Corporates. With over 15 years of experience driving sales, partnerships, and digital commerce in marquee firms including Wipro, Niva Bupa, and Pristyn Care; Bajaj's deep experience & sales acumen is set to drive business growth at Orange Health.

Ajay Rajendran is another welcome addition to the healthtech startup's senior talent base as Head of Product. Rajendra Talekar has been appointed as Head of Engineering. Talekar joins Orange Health after a successful stint in Practo for over a

decade.

Johan D'souza heads the Finance team, after leading in several senior roles at Unacademy, Eruditus, and Zopper among others.