

## Goa Institute of Management launches professional certificate programme in healthcare

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**The 11-month online course comes with an extensive hands-on curriculum and a 3-day on-campus immersion facility**



Goa Institute of Management (GIM) has launched a Professional Certificate Programme in Healthcare Management powered by Asia's largest higher Edtech Company, upGrad.

The 11-month course offers 300+ hours of learning experience and is designed by industry experts and academicians to integrate hands-on training within the curriculum seamlessly.

A 3-day on-campus immersion tour has also been embedded to make the learning more immersive and engaging through lectures, alumni connect, networking sessions, etc.

Other value adds include 40+ hours of live sessions, 8+ case studies and assignments, and a capstone project along with 360-degree career support, 1:1 mentorship and job assistance to help learners build a stronger career in healthcare management.

As per an industry report, healthcare jobs continue to rank high among the careers with the most job security. Individuals with an extensive understanding of the medical field and strong communication skills may find healthcare management to be an ideal career choice.

The GIM Healthcare programme also provides ample career prospects that go beyond the fields of medicine, nursing, and therapy.