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Fujifilmâ??s state-of-the-art NURA health screening centre opens in Mumbai

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NURA health screening centre will tap into insights gained through health screening services



Fujifilm India has announced the inauguration of its flagship health screening centre NURA which focuses on early detection of cancer and other lifestyle diseases. NURA is a collaboration between Fujifilm India and Dr Kutty's Healthcare.

Fujifilm opened its first NURA health screening centre in Bengaluru, followed by Gurugram and now Mumbai, to launch its health screening service business in India. The NURA centre is equipped with Fujifilm’s various medical devices capable of providing high-definition images including CT scan and mammography system.

The medical IT systems of NURA centres are based on artificial intelligence (AI) technology that are designed to support doctors, to carry out screening and tests for cancer and lifestyle diseases. Considering the needs of the financial capital of India that is driven by speed, efficiency, and accuracy, NURA centres accomplish the procedure of complete body screening in 120 minutes followed by a meeting with specialist doctor who explains the results of the screening.

Located at Worli in Mumbai, NURA health screening centre will tap into insights gained through health screening services. For example, users will be able to check screening results any time on their smartphones. There will also be a workflow that uses a wrist band with a QR code to manage the progress of each visitor to shorten waiting time for individual tests.

Fujifilm’s health screening service business in India became recognized under the Supply Chain Resilience Projects in the Indo-Pacific region promoted by the Japanese Ministry of Economy, Trade and Industry, receiving high acclaim as an initiative that uses digital technology to contribute to solving social issues in emerging economies. The project involves building data coordination infrastructure based on blockchain technology to verify an AI-based mechanism for analysing screening data collected from the three NURA centres to provide feedback to NURA users.