

## Chennai-based health tech startup Blod.in secures pre-seed funding

15 December 2022 | News

**To simplify and digitise the day-to-day activities of the haematology department of hospitals**

Blod.in, a health-tech startup based in Chennai, has secured an undisclosed amount in pre-seed funding. The deal was facilitated by Tamilpreneur, led by Shyam Siddarth, Founder & CEO and Praveen Krishna, Co-founder & CMO.

Prabhu Rangarajan (Co-Founder of M2P Fintech), Mohan K (Co-Founder/CEO of IppoPay), Vijay Pravin (Co-Founder/CEO of bitsCrunch), Ashok Vardharajan (CTO of bitsCrunch), Savitha Ramasamy (Senior Scientist, Institute for Infocomm Research, A\*Star), Karthick Sivaram (Co-Founder Backspace Tech), Mohammed Farouk (Vice-President at Rela Institute), and Bhohan Krishnan (Founder of Outline Systems) have also invested in the startup.

As a B2B company, Blod aims to manage healthcare data better. They have partnered with several hospitals and blood banks across Chennai to revolutionise the healthcare sector while focusing on the haematology department. They have just introduced the beta version of their flagship product, Blod+, as the first step to meeting hospitals' haematology needs.

Blod plans to scale up and invest in infrastructure, expansions, and technology stacks with the capital raised.