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Behavioural Foresight introduces pathbreaking Israeli technology to promote mental wellness

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To help prevent burnouts, control stress, regulate emotions, improve sleep as well as enhance the clarity of thought and productivity



Bengaluru-based startup Behavioural Foresight (BF) has announced the launch of its proprietary brand Ezun, a significant step in changing the way we think about mental strength.

BF caters to a wide roster of clients from Olympians, racers, cricketers, and golfers to CEOs, high-level executives, and company owners.

In the post pandemic world, while companies are becoming increasingly aware of the urgent need to invest in the mental health and well-being of their employees, the trend is still nascent in India. The startup aims to change this scenario. The company has recently partnered with Trident Automobiles and MVP Rocket, to create a first-of-its-kind mental health experience in India using cutting-edge gamified biofeedback technology. The focus is on enhancing the mental well-being of the workforce through real-time assessment, programming and personal training.

Ezun brings the latest Israeli technology (used by the Israeli military), to India to help individuals, corporates and educational institutions chart a new course.

The full-fledged simulation room is equipped to monitor in real time, several mental health parameters (proven by research to show correlations between physiological changes and the mental state) and train people, with no previous experience, to control these parameters in the quickest and most scientific manner possible.