

## **US-based firm Model N to drive revenue optimisation solutions for life sciences companies in India**

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Opens new innovation centre in Hyderabad

Model N, Inc., based in the US, has recently opened its new product innovation facility in Hyderabad. The company also announced plans to expand its software engineering talent by increasing its focus on diversity and inclusion, as well as productising new solutions that accelerate revenue optimisation and compliance for life sciences and high-tech companies.

The 70,000 square foot Model N facility, housing 500 employees, was inaugurated by Jayesh Ranjan, Principal Secretary of Industries & Commerce (I&C) & IT, Government of Telangana, and Jason Blessing, President & CEO, Model N, and individuals from the Model N leadership team.

The Model N Centre in Hyderabad is instrumental to bringing new product innovations to market, such as State Price Transparency Management (SPTM) and 340B solutions that help pharmaceutical manufacturers manage the fluid drug pricing regulation and management landscape.

Through its innovative and market-lead approach, Model N enables life sciences and high-tech innovators to streamline operations, scale strategically, and mitigate risks—currently working with 28 out of the top 30 global life sciences brands and 14 out of the top 20 global semiconductor brands.