

Niramai launches novel kits for breast cancer screening

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Launches special low priced Easy Launch Kits for rural screenings



Bengaluru-based startup Niramai has launched 'Easy Launch Kits' for breast cancer screening as a special starter kit for socially concerned organisations enabling them to provide accurate breast cancer screening services by spending just Rs 1000 per day.

The kit enables partner cancer societies, hospitals, diagnostic centres, and NGOs to provide Niramai's automated breast cancer screening service for unlimited monthly screenings to triage the population and identify patients with high suspicion of breast malignancy. This limited period offer with bookings available until October 31, 2022, on a first come first serve basis and will help screenings become accessible and affordable to more women.

With this launch, Niramai hopes to impact the lives of more women positively by encouraging them to go for screenings at their nearest diagnostic centre, hospital or NGO. Niramai has partnered with Apollo Clinics, HCG hospitals, Medall Diagnostics, Rainbow Hospital and Medanta and more, to provide the novel breast cancer screening solution in their facility as well as conduct outreach programmes in apartment complexes.

Niramai has also launched a free whatsapp chatbot for urban women on +91 94834 34444. This is a free "breast health help line" where women can ask any questions related to breast health and evaluate their risk of breast cancer using a validated machine-learning-based risk assessment service called an easy and user-friendly interface through Niramai's ChatBot. This online assessment test takes only a few minutes and the results are provided within minutes.