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Krsnaa Diagnostics to launch 600 new centres & foray into retail healthcare services

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To bolster and accelerate footprint in India and improve healthcare access



Pune-based Krsnaa Diagnostics has announced its plans to launch 600 diagnostics centres across India. The company will strengthen its footprint across Maharashtra, Himachal Pradesh, Punjab, West Bengal, and Rajasthan, with the spread across metros, tier 2 and tier 3 cities.

The centres will be equipped to offer specialized services in precision medicine, genetics, genomics, and molecular diagnostics, along with the routine investigations of biochemistry and serology, which are commonly used in routine diagnostics tests. The centres will offer dedicated services for women's health (hormones/ PCOD), diabetes monitoring, cardiac health, and cancer care.

Currently, the company is present in 16 states and 2 Union Territories of India with 2,000 plus locations.

Sharing the company's vision, Pallavi Jain, Managing Director of Krsnaa Diagnostics said, "Considering the rising demand for diagnostics services and to cater to the remotest parts of the country, we have decided to enter deep markets through a franchise model. With this expansion, we wish to take the high-end infrastructure and best-in-class diagnostics services to more people across the country."