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Fujifilm spreads awareness about early detection of breast cancer in Imphal

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In Imphal, Fujifilmâ??s Full Field Digital Mammography machines are installed in Babina Healthcare and hospitality Industries and Shija Hospital Research Institute



Fujifilm India, a pioneer in diagnostic imaging and information systems for healthcare facilities, hosted an event to raise awareness about the early detection of breast cancer in Imphal, Manipur.

As part of the event, Fujifilm will be addressing key problems and potential solutions in digital mammography breast imaging while also highlighting the clinical relevance of the technology. Fujifilm has installed its cutting-edge Amulet Innovality, a highly advanced breast cancer diagnostic tool at Babina Healthcare and hospitality Industries and Shija Hospital Research Institute which enables women to diagnose breast cancer at an early stage.

One in 22 women get breast cancer at some point in their lifetime. Despite the innovations in treatment, the risks associated with breast cancer continue to rise. The biggest reason for this is lack of awareness amongst patients, and only reaching the doctor during their last stages of the disease. Understanding this problem, Fujifilm strives to educate people and take the early detection technology across India to save lives.

Commenting on the occasion Shunsuke Honda, Japanese Advisor, Medical Division, Fujifilm India said, “Breast cancer is a leading cause of concern amongst women health issues. Early diagnosis, effective treatment, and high-quality palliative care can lessen symptoms and prevent the disease from progressing."