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Dental tech startup Snazzy launches new technology for complete aligner treatment

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The startup plans to provide free technology to dental clinics upon registration



With an aim to ensure a 100% patient compliance, Hyderabad-based dental tech startup Snazzy has launched India's first Scan Box and Monitoring App that helps deliver a complete aligner treatment to their patients.

With the introduction of this technology, doctors and staff are set to have full visibility of treatment throughout along with the improvement of communication between both. Additionally, they plan to give the dentists the ability to increase the frequency of a patient's follow up, proactively address concerns with non compliance, and reduce patient inconvenience.

The startup has been working towards achieving transparency between the professional and their patient in order to ensure a 100% compliance in aligner treatment. This is being done by provision of a free scan box and remote monitoring app to dental clinics upon registering themselves with the company.

Another problem that arises in the industry is through the high expectations of patients who are unable to keep a regular tap on their progress. Using the help of these tools, dentists and orthodontists now have complete control over all orthodontic treatment and can automatically track the weekly aligner treatment progress.

Commenting on this launch, Dr Raj Shekhar, Lead Orthodontist, Snazzy, said: "We believe that dentists and orthodontists should be able to automate and virtualize everything outside of the clinical side of care and at the same time create a more connected and convenient patient experience."