

## **Niramai expands presence by launching breast cancer screening facility in Kerala**

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**One in 17 women develop some form of breast problems in their lifetime and early detection is the key to survival**

The first installation of Bengaluru-based startup Niramai's Artificial Intelligence-based Thermalytix solution for early detection of breast cancer was launched in Kerala recently.

The founder & CEO of NIRAMAI Health Analytix, Dr Geetha Manjunath who developed this innovative technology inaugurated the 1<sup>st</sup> Centre in Kerala at Keyhole Clinic, Edapally, Kochi along with leading doctors from Kerala, Dr R Padmakumar, Dr Madhukar Pai, Dr Arun Warriar, Dr Maria Varghese and Dr Mabel V Periera.

Niramai's innovative solution called 'Thermalytix' is an automated breast health screening and diagnostic tool, which combines thermal imaging with artificial intelligence. NIRAMAI Thermalytix test can be done for women of 18 years and above. It is privacy-sensitive, non-invasive, radiation-free, and has high accuracy which can detect the minutest of lumps or other abnormalities.

Dr Geetha Manjunath, Founder & CEO, Niramai Health Analytix, said, "We are conducting many free programmes to raise awareness amongst women about early detection of breast cancer and educating the masses on the importance of frequent checks."