

GOQii expands preventive healthcare portfolio

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Launches Smart Vital Ultra and GOQii Stream

Mumbai-based GOQii, the smart preventive healthcare company which has always been at the forefront of innovation, has expanded its preventive healthcare portfolio with stylish offerings.

The company has launched two new super stylish devices - Smart Vital Ultra & GOQii Stream targeting young adults and youth thereby encouraging them to lead a healthy and active lifestyle. These devices are truly revolutionary with personalised coaching by providing insights into your well-being that drives actionable care supported by data.

The Smart Vital Ultra comes with a bigger screen, better resolution and all the data you need to go the extra mile. The GOQii Smart Vital Ultra has the latest in-built technology which lets you monitor your blood oxygen saturation levels (SpO2) as well as continuous and non-disruptive heart rate readings around the clock. It also helps you get a better understanding of your sleep patterns by getting an in-depth analysis of your SpO2 and heart rate while you're asleep.

On the other hand, GOQii STream is a device that is feather light and water resistant and one from which you can make and receive calls.

GOQii is also gearing up to its health metaverse. It will develop various offerings that leverage blockchain tokens and gamification in preventive healthcare. The metaverse ecosystem will be powered by a unique virtual token program, the Token. Consumers will receive the virtual token, which powers the GOQii metaverse ecosystem that incentivizes healthy behaviours and gamified fitness actions.