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# Phable consolidates leadership team, hires Sanil Bhatia as Senior VP - Revenue

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**All revenue-generating functions will report to Bhatia**



Phable announced the appointment of Sanil Bhatia as Sr Vice President - Revenue. With this appointment, Phable focuses on strengthening its full-stack and value-driven chronic disease management offerings and accelerating market expansion to create India's first comprehensive healthcare ecosystem to assist patients in better managing their condition.

Before joining Phable, Bhatia founded and led the Healthcare Vertical at udaan.com. He was also an early member of Uber India & Flipkart, where he has built and scaled ride-sharing & e-commerce categories. Daniel brings in over 13 years of experience, managing large-scale P&Ls and teams for B2C & B2B technology companies. He has a demonstrated track record of delivering long-term business results by building passionate teams in a high-energy entrepreneurial culture. He has supported businesses in gaining market prominence by setting up successful teams, systems, and processes in countries like Iran and the US.

At Phable, all revenue-generating functions will report to Bhatia. To achieve the desired business outcome, he will work directly with the founders - Sumit Sinha and Mukesh Bansal - and Functional Heads. As the Vice President of Revenue, he will oversee and lead categories such as medicine, lab tests, programmes, health and wellness, and devices.