

IIT-K's Startup Incubation and Innovation Centre launches NIRMAN Accelerator Programme

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The poster for the NIRMAN Accelerator Programme is a vertical layout. At the top, it lists 'Supported By:' with the Department of Science & Technology logo and 'Organised By:' with the IIT-Kanpur logo. The central logo features a gear icon and the text 'NIRMAN Accelerator'. Below this, a section titled 'OFFERINGS' lists five benefits: 'Deep dive customized support for clinical validation', 'One-on-one mentoring support', 'Structured 6-months program', 'Business & Investor Connect', and 'Knowledge Workshops'. To the right of this list is a photograph of students in a lab, with a starburst graphic stating 'only 15 SPOTS'. At the bottom left, it mentions 'CASH AWARD UPTO ₹ 10 LAKHS' and 'FUNDING SUPPORT UP TO ₹ 50 LAKHS for the selected startups, after the program completion'. A large blue button at the bottom right says 'APPLY NOW by 5th AUG'22'.

Startup Incubation and Innovation Centre, the technology business incubator at the Indian Institute of Technology Kanpur (IIT-K) is launching the NIRMAN Accelerator Programme, supported by the Department of Science and Technology, Government of India.

The programme will focus on the manufacturing startups engaged in healthcare, to help them overcome the challenges from their prototype to market journey.

A total of 15 startups will be selected under the programme, where they will be granted the opportunity to accelerate their product journey from lab to market. The best performing startups among the cohort of 15 startups will receive a cash award of up to Rs 10 lakhs.

The six-month-long programme will be devised into four segments, namely – (i) Principles of Product Growth, (ii) Engineering Acceleration, (iii) Navigating the Compliance Puzzle, and (iv) Leading to next-stage growth. The program will offer Knowledge Workshops, One-on-one mentoring support, Diving deep into customised support for clinical validation, and Business and investor connections.

The programme is accepting applications till August 5, 2022.